
Mobile Information Privacy Policy

1. Introduction

Shiva Enterprises is committed to protecting the privacy of your mobile information. This policy outlines how we handle, store, and protect the mobile information you provide to us, including your opt-in data and consent information. By using our services, you consent to the terms of this Mobile Information Privacy Policy.

2. Collection of Mobile Information

We may collect the following types of mobile information as part of our service:

- **Opt-In Data and Consent:** Information you provide to opt into receiving mobile communications from us.
- **Mobile Usage Data:** Information related to your interactions with our mobile communications, such as message open rates and click-through rates.
- **Communication Preferences:** Your preferences related to receiving notifications, alerts, or other mobile communications from us.

3. Use of Mobile Information

We will use your mobile information only for the following purposes:

- **Providing Services:** To deliver the mobile services you've requested, such as updates, alerts, or notifications.
- **Improving Services:** To enhance our mobile services based on user preferences and engagement trends.
- **Communication Management:** To manage your opt-in preferences and ensure compliance with consent regulations.

4. Restrictions on Sharing Mobile Information

We are dedicated to protecting your privacy by restricting the sharing of your mobile information with third parties. Specifically:

- **No Marketing/Promotional Sharing:** We will not share your mobile information with any third parties or affiliates for marketing or promotional purposes. This restriction ensures that your mobile data remains confidential and is not used to send you unsolicited marketing messages.
- **Exceptions:** Your opt-in data and consent information will not be shared with any third parties under any circumstances. This includes any specific mobile usage preferences or communication history related to our text messaging services.

5. Text Messaging Originator Information

Your text messaging originator opt-in data and consent will not be shared with any third parties. We respect the privacy of your opt-in data and will only use this information to manage and deliver the mobile communications you have explicitly requested.

6. Security of Mobile Information

We take data security seriously and implement industry-standard safeguards to protect your mobile information. Our security measures include:

- **Data Encryption:** We use encryption to secure your mobile information during transmission and storage.
- **Access Controls:** Access to your mobile information is restricted to authorized personnel only, ensuring that your data is handled securely and responsibly.

7. Access and Control of Your Mobile Information

You have the right to access, modify, and manage your mobile information. You can:

- **Update Communication Preferences:** Change your preferences at any time regarding mobile communications by contacting us or through any settings provided in our mobile services.
- **Withdraw Consent:** You may withdraw your consent to receive mobile communications by following the opt-out instructions included in each message or by contacting us directly.

8. Compliance with Applicable Laws

We comply with all applicable laws and regulations regarding mobile data privacy and user consent, including relevant data protection and telecommunications regulations.

9. Changes to This Policy

We may update this Mobile Information Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. If we make significant changes, we will notify you by email or through a notice in our mobile communications prior to the change becoming effective.

10. Contact Us

If you have any questions, concerns, or requests regarding this Mobile Information Privacy Policy, please contact us.